

## **Historic, Archive Document**

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PLEASING - FASCINATING - INTERESTING

# THINGS BEAUTIFUL for the INDOORS

LOVELAND GOLDFISH FARM  
JOE JOHANNIGMAN, JR.  
LOVELAND, OHIO

*W. D. Loveland  
W. D. Loveland  
Huntington, W. Va.*

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Loveland, Ohio  
Permit No. 5

# IN INDOOR GARDENING —

So much can be accomplished in such small expenditure that it can be readily seen why everyone today is trying the various phases of gardening for the beautification of their home.

**Ferns**—The cutest little dwarf formation of plants imaginable.

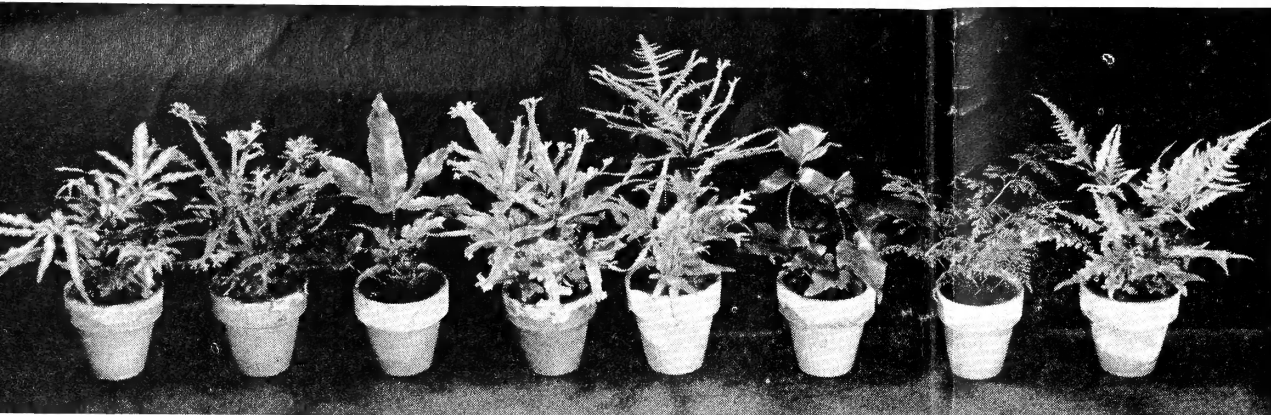
**Ferns**—In all shapes and forms, some variegated, some plain green, but each one individually different. Unless you have tried these before, you won't realize what pleasure you have in store.

Planted in fancy bowls, they are a constant source of pleasure. Especially in the white pottery—they assume all the dignity of more aristocratic of the plant species, and are amazingly beautiful.

Planted in Glass Gardens—and one just imagines he is resting quietly at the edge of some woodland spot. You can plan and plant such a

garden yourself. Be your own landscape architect and see the wonders of the work unfold beneath your hand.

The Indoor Garden is one of the chief expressions of simplicity used in the plant line. What scheme of design will such a garden not accentuate and beautify?



Ferns, described below, from left to right: FT-1, FT-5, FT-6, FT-4; FT-7; FT-3; FT-2; FT-8.

## FERNS (FT SERIES OF PLANTS)

**FT-1 Pteris Serrulata Cristata Variegata**—Outstanding for its coloring, it is variegated green and white. **25c each**

**FT-2 Onychium Japonicum**—Lacy type fern. **25c each**

**FT-3 Cryetonium Rockfordianum**—Heavy leafed leaves. Also dark, shiny leaves. **25c each**

**FT-4 Pteris Serrulata Cristata Compacta**—A very light green fern. **25c each**

**FT-5—Pteris Wilsonii**—Low growing. **25c each**

**FT-6 Pteris Parkerii**—Another of the ferns with the large fronds. **25c each**

**FT-7 Pteris Serrulata Cristata**—Fine leafy fronds. **25c each**

**FT-8 Pteris Rivertoniana**—Spreading habits. **25c each**

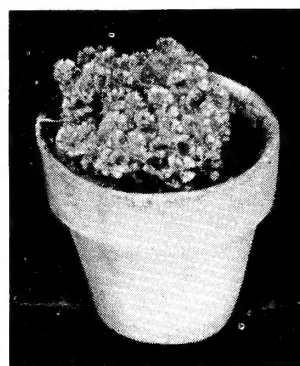
**FT-10 Selaginella Blue Green**—An interesting plant. Its foliage is of a changeable blue to green. **50c each**

**FT-11 Selaginella (Moss Fern)**. A very popular variety. **25c each**

### FT-9 Selaginella

**Brownii**—One of those new plants that makes us like terrarium gardening so well, low about one inch high — with tiny divisions of its mossy foliage, it shows a beautiful shade of light green coloring.

**25c each**



**Selaginella Brownie**

## DECORATIVE PLANTS (DT SERIES)

For something that is really a "different" kind of study, here are listed the "Decorative Plants." Herein are the beauties of the selection of plants. Some of these are really rare, and can be obtained only from our house. DT Series of Plants.

**DT-1 Peperomia (Watermelon Leaf)**—An interesting little plant with its attractive variegated leaves that resemble the covering of a watermelon. Recommended for the terrarium. **25c each**

**DT-2 Fittonia (White Veined)**—These plants are excellent for terrarium use, with their variegated leaves. Splendid means to study the structure of the leaf, as the veins are distinctly marked. **35c each**

**DT-3 Fittonia (Pink Veined)**—Same as above, but with pink. You'll like this one for variation. **35c each**

**DT-4 Irish Moss (Helxine)**—You'll remember the little "baby tears." Well, this is it. In its attractive mossy way, this little plant has stolen the heart of many a biology class. **25c each**

**DT-5 Epicia (Brazilian Coleus)**—One of the outstanding plants for the use in the decorative terrarium. Its leaves are variegated, red and green, covered with soft downy velvet. Has brilliant carmine flowers. You'll want to try one of these. **50c each**

**DT-6 Cryptanthus, Star**—An entirely different plant. Its leaves are variegated, red and green; and its outspreading sword-leaves present a decidedly unusual appearance. **35c each**

**DT-7 Cryptanthus, Green**—The same outspreading palms, but in a beautiful green. One of the most pleasing of the Decorative plants. **25c each**

**DT-8 Cryptanthus, Spider**—So called because of the web-like lines running through the leaves; of a dark red color, with white variegations. A beauty for an unusual plant. **50c each**

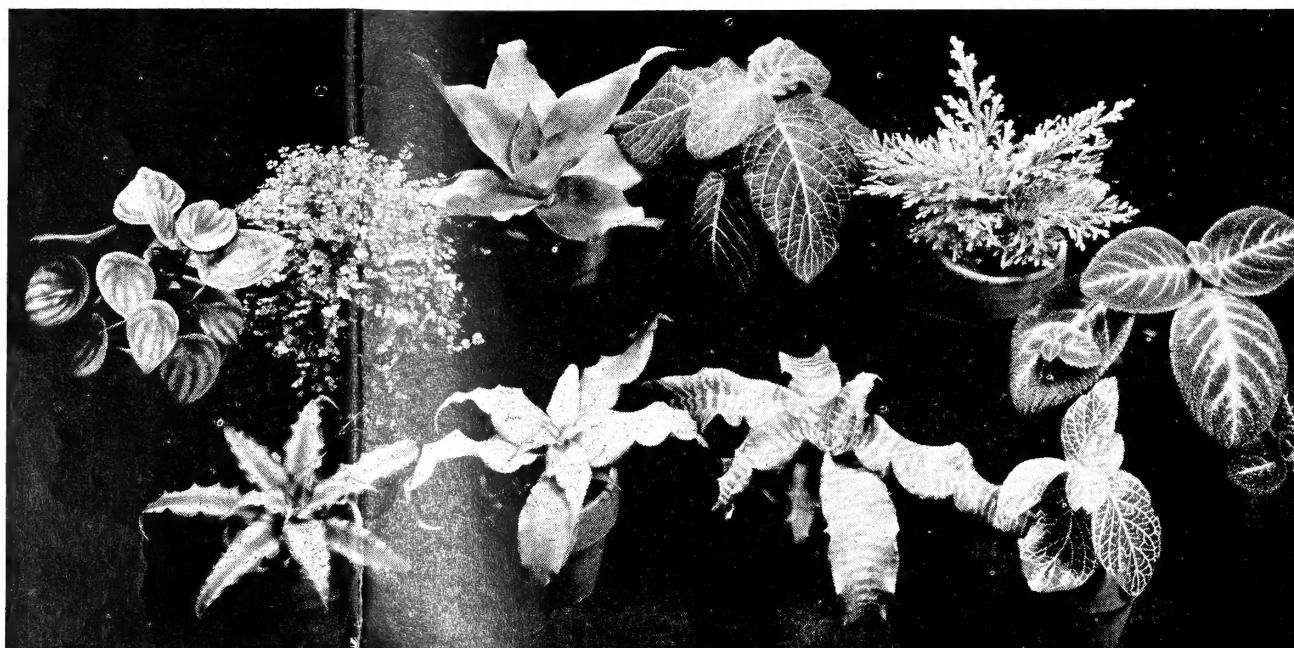
**DT-9 Tradescantia Dracenaefolia**—Related to the common "wandering Jew," but you should see this aristocratic cousin! Interesting to compare the two, in the classroom, when they are such near relatives. **35c each**

**DT-10 African Violet (Saintpaulias)**—Blue Boy. Small plants usually in bud and bloom. **35c each**

**DT-11 Peperomia**—Variegated. A rather new variety. Leaves marked green and white. **25c each**

Decorative Plants, as described above.

Back row: DT-1, DT-4, DT-9, DT-3, FT-11, DT-5; Front row: DT-6, DT-7, DT-8, DT-2.



### COLLECTION NO. DT-60

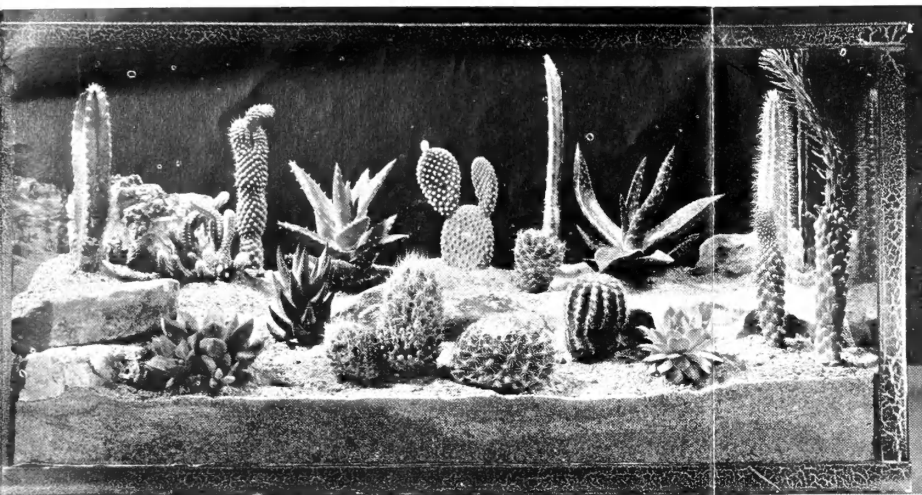
Ten Decorative Plants as illustrated at right.

Postpaid **\$2.50**



# WEARY WINTER TURNED TO SUMMER WITH YOUR GARDENS INDOORS

Glass Gardening, Window Sill Gardening, Dish Gardening—all present a fascinating yet very inexpensive way to add extra beauty and cheerfulness to your home.



Plants as illustrated above—  
Back Row: CT-12; CT-11; CT-8; CT-2; CT-9; CT-10; CT-17; CT-1; CT-5; Middle Row: CT-4; CT-14; CT-6.  
Front Row: CT-3; CT-15; CT-13; CT-16; CT-17.

## TERRARIUM GARDENING

Here is a group of (CT Series) the different type plants that are suitable for a "Cactus Terrarium." There are wonderful possibilities with these plants for arrangements, of naturalistic desert ideas.

**CT-1 ALOE GASTERIA**—A hybrid that combines the pleasing of both plants.

**CT-2 ALOE NOBILIS**—A green rosette, compact plant, dotted with harmless short spines.

**CT-3 HAWORTHIA CYMBRIFORMIS**—A low growing rosette of light green fleshy leaves with translucent streaks on the upper surface.

**CT-4 HAWORTHIA COARCTATA**—Dark green pointed leaves, forming a dense column shaped rosette.

**CT-5 NYCTOCEREUS SERPENTINUS**—Tall, slender, night flowering white flowers.

**CT-6 OPUNTIA CRISTATA**—It assumes queer and grotesque shapes.

**CT-7 EUPHORBIA CAPUT MEDUSAE**—Another odd plant.

**CT-8 OPUNTIA RUFIDA**—Round pads and reddish brown tufts of spines.

**CT-9 OPUNTIA MICREDASYS**—Common name, "Bunny Ears."

**CT-10—CORAPHANTHA DESERTII**—Low bushy cacti, Mexican variety, large rose colored flowers.

**CT-11 CHAMAECEREUS SYLVESTRII**—"Peanut Cactus." Branches out like a tree.

**CT-12 CEREUS PERUVIANUS**—Bluish green columnar cactus.

**CT-13 NEO MAMMILLIS APPLANTA**—Round and very low.

**CT-14 ECHINOCEREUS REICHENBRACHII**—Barrel cactus, free flowering.

**CT-15 CORAPHANTHA VIVIPARA**—Another low growing variety.

**CT-16 SEMPERVIVUM CALCAREUM**—Bluish gray Rosetta of pointed leaves tipped with reddish purple.

**CT-17 STAPELIA VARIEGATA**—Has flowers resembling a star.

ALL CT SERIES PLANTS PRICED AT 25c EACH PREPAID

### COLLECTION NO. CT-60

Consisting of one each as illustrated in picture above—Seventeen plants, all different, 17 plants for only

**\$2.75** Prepaid

### COLLECTION NO. CT-70

5 assorted plants, one each. Aloe, Haworthia, Euphorbia, Opuntia, Cereus,

**\$1.00** Prepaid

## REAL VALUES IN PLANTS



**THESE** cheerful Cactus Plants can be easily arranged in a glass garden (as illustrated), if desired. Good light, very little water, and this colorful little garden is yours to enjoy all the winter months. For window sill plants there is nothing that holds up better than this type plant. Many are quite unique and present an entirely unexpected interest in the window garden. They are excellent planted in either the common clay pots, or in the fancy pottery we like so well.

**25** "unlabeled"—These are all good plants and you will find many interesting things among them.

### COLLECTION NO. CT-80

25 Cacti and Succulents. Postpaid

**\$2.50**

### COLLECTION NO. CT-90

25 Cacti, Ferns, Decorative and Ivy plants. Postpaid

**\$2.50**

### MORE PREPAID ASSORTMENTS

**CT-A ALOE**—Assorted, 6 different varieties. **\$1.00**

**CT-E ECHEVERIA**—Assorted, 5 named varieties. **\$1.00**

**CT-H HAWORTHIA AND GASTERIA**—Assortment, 6 assorted varieties. **\$1.00**

**CT-O OPUNTIA**—Collection. 6 different varieties and shapes. **\$1.00**

**DT-P PEPPEROMIA**—Collection. 4 different varieties. **\$1.25**

## MORE MOISTURE LOVING PLANTS

Syngoniums find their way into the collections wherever delicately variegated foliage is needed to lend a note of relief to foliage green.

**M-1 SYNGONIUM PODOPHYLLUM**—A very graceful and desirable plant. Each **25c.**

**M-2 SYNGONIUM RUTH FRASER**—(Cinderella Plant) a newer and much more refined variegation. Each **35c.**

**M-3 NEPHTHYTIS LIBERICA**—an excellent plant which will grow a pretty vine. Suitable to grow in water. Each **25c.**

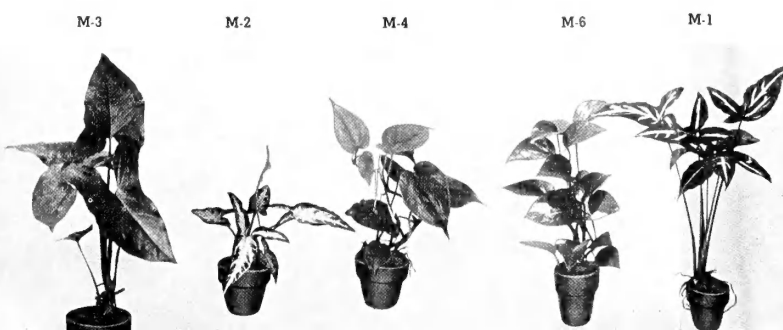
**M-4 PHILODENDRON CORDATUM**—the well known Vine that has proved a most excellent plant. Each **25c.**

**M-5 PHILODENDRON MICHANS**—A newer kind having a velvety surface to the leaves. Each **25c.**

**M-6 POTHOS AUREUS WILCOXI**—This is by far the best Pothos in existence. The snowy foliage is bright green attractively mottled with light yellow. Each **25c.**

**M-7 POTHOS AUREUS**—Sometimes called Variegated Philodendron, a rapid growing vine with heart shaped leaves, slightly mottled yellow. Each **20c.**

All the plants mentioned here should be grown in quite deep shade, making them a desirable



## IVIES for the home



Ivy as described above.  
Back row: H-3, H-4, H-1, H-6; front row: H-5, H-7, H-2.

**H-1—ENGLISH IVY**—(Hedera Helix). The plant so many of us admire. It is the outstanding plant for indoor gardening. Lovely dark green leaves alternating on the stem, make it a winner for the twining purposes. Each **15c.**

**H-2 HEART LEAF IVY**—(Hedera Colchica)—A newer variety, but just what its name suggests. An ivy that is heart shaped. In a collection of ivy, this makes a decided contrast. Each **25c.**

**H-3 SELF-BRANCHING IVY** (Hedera Pittsburgh)—A new ivy that is adaptable for almost any container or garden. Instead of growing in one continuous vine, it branches, making several of the vines on one plant. Each **25c.**

**H-4 VARIEGATED IVY**—(Hedera Helix Variegata) a beautiful blending of green and white; the white forms a border around the edges of the leaf, with huge blotches of green here and there on the leaf. Excellent for a decorative terrarium. Each **25c.**

**H-5 BUNCHLEAF IVY**—(Hedera Conglomerata). A cute little compact ivy. One that is small, busy, and certainly new. Its leaves are very curly, giving the appearance of an entirely different plant. Each **35c.**

**H-6 LEOPARD IVY**—(Hedera Colchica Variegata.) Another variegated ivy, but with marked distinction. The leaves are a deep green, with tiny pin points dots of white coloring covering the leaf. "The leopard and his spots." Each **20c.**

**H-7 GRAPE IVY**—(Vitis Rhombifolia). An entirely different plant. Really does not belong to the ivy family, but resembles them so distinctly that it is usually included in the listing of the various ivies. Leaves bright green, resembling those of the grape vine. Each **25c.**

TO YOU WHO WANT A COMPLETE COLLECTION OF IVY WE OFFER THE FOLLOWING VARIETIES:

**HELIX ATROPURPUREA**—Leaves bronzy-purple in winter.

**HELIX ANGULARIS AUREA**—A good golden variety.

**HELIX CAENWOODIANA**—Small, attractively cut leaves.

**HELIX CONGLOMERATA ERECTA**—A tall Conglomerata.

**HELIX CONTRACTA**—A good variety.

**HELIX CORDATA**—Attractive leaf.

**HELIX COREACEA**—Leatherlike ivy. Rare. Hardy.

**HELIX DIGITATA**—Small, deeply lobed leaves.

**HELIX DISCOLOR**—Small, densely variegated leaves.

**HELIX DONERAILLENSIS**—Similar to Caenwoodiana, but larger.

**HELIX ELEGANTISSIMA**—Beautiful variegated ivy.

**HELIX EMERALD GEM**—Very bright green.

**HELIX HOWARDI**—Edge mottled silver. Very pretty.

**HELIX LOBATA MAJOR**—A small leaf variegated ivy.

**HELIX MACULATA**—A small leaf variegated ivy.

**HELIX MERION BEAUTY**—Heavy branching small leaves.

**HELIX MRS. POLLOCK**—Small, deeply lobed golden leaves.

**HELIX PALMATA**—Five finger leaved ivy.

**HELIX PELTATA**—Miniature, dark green leaves.

**HELIX RUSSELL'S GOLD**—Small leaf entirely gold.

**HIBERNICA**—The Irish ivy. Large leaved.

**HIBERNICA AUREA**—The golden leaved Irish ivy.

Priced—Any of the above, 35c each Prepaid.

● Collection No. H-50—1 each of the Ivies H-1 to H-7 illustrated above \$1.50 prepaid

ALL IVY PLANTS SHIPPED POSTPAID



For an attractive terrarium garden, any glass receptacle will do, if large enough to accommodate your plants. Soils can be ordered, with a collection of plants, thus adding greatly to your convenience.

Generally terraria do best in a light place, however, avoid hot sunshine. Humidity is controlled by the use of the glass covering, which can be removed if too much moisture is evident. Remove

any leaves that are yellow, as this will result in decay, and rotting of plants in the garden. Prevent the formation of molds, by allowing to dry out a bit if they begin to appear; be sure to remove any that form at once.

Watch carefully for any evidence of sow bugs. These little fellows are the most destructive of the terrarium pests. A little sulphur will help to make the terrarium an unhealthy place for them. Try a half of a potato, and when these insects gather under it, remove them, and kill them.

### SUGGESTIONS FOR SOIL MIXTURES

**Bog Soil**—Mixture of sand and sphagnum moss. 4:1 volume.

**Desert Soil**—Mixture of sand and garden soil. 2:1 volume.

**Woodland Soil**—Mixture of leaf mold and peat moss. 4:1 volume.

**Decorative Soil**—Mixture of leaf mold and peat moss. 3:1 volume.

The addition of a little fresh soil at intervals will prove beneficial for the plants. Watch water supply carefully.



SQUAT BOWL



DRUM BOWL

### CRYSTAL FISH BOWL

**ONE QUART**—each, 15c; per dozen, \$1.20; per carton, 3 dozen, \$3.00; shipping weight, 40 lbs.

**ONE HALF GALLON**—each, 20c; per dozen, \$1.80; per carton, 2 dozen, \$3.50; weight 48 lbs.

**ONE GALLON**—each, 35c; per carton, 1 dozen, \$3.50; 39 lbs.

**TWO GALLON**—each, \$1.00; per carton, ½ dozen, \$4.50; 44 lbs.

Either the drum or squat globe can be supplied in all four sizes. Cartons are packed one style only.

F. O. B., Loveland, Ohio.



PROVISION JAR



OVAL BOWL

### CRYSTAL (PROVISION) JARS

Make excellent receptacles for terrarium or aquatic plants. Low in price. Each, 37c; per carton, one dozen, \$3.00. Weight per carton 50 lbs.

F. O. B. Loveland, Ohio.

### OVAL TERRARIUM BOWL

**No. G-9**—7" high, 9" long, 5" wide, each \$1.00. Will accommodate 3 to 5 plants.

**No. G-11**—9½" high, 11" long, 6" wide, each, \$1.35. Will accommodate 5 to 9 plants.

F. O. B. Loveland, Ohio.

## THE NEWEST IN GIFT ITEMS



**CRYSTAL PEAR**—is eleven and one-fourth inches high and five and one-fourth inches wide, only **\$1.39**

Soil, Jar and Plants, with planting directions,

**\$1.75**

By Express Collect



### CRYSTAL APPLES

For a miniature garden, as a fruit or flower bowl, a powder jar, or even for a fish bowl.

**CRYSTAL APPLE**—is eight inches high and six inches wide, only **\$1.39**

Soil, Jar and Plants, with planting directions,

**\$1.75**

By Express Collect





These Friends are interested in your Products and would like a Copy of your Catalog.

Name .....

Street .....

City ..... State .....

Name .....

Street .....

City ..... State .....

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## HOW TO ORDER

**REMITTANCE** should be made by Post Office or Express Money Order, Bank Draft, or if more convenient to you, send your personal check.

**GOLDFISH** must be sent by express. Shipping cans, 50c extra. We ship Goldfish listed in this catalog all the year round.

**POSTAGE.** On the following items, except where noted we pay the postage: Water Lilies, Aquarium Plants, Fish Remedies, Terrarium Plants, Aquarium Supplies, Books, Fish Foods, Scavengers and Potted Plants.

Prepaid Prices apply only to the United States. All orders from foreign countries and outlying possessions of the United States are sent Express Collect.

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## GUARANTEE

We ship good stock, carefully packed. All goods are guaranteed to reach you in good condition. If package should arrive in bad order, accept shipment, examine and count on receipt and notify us at once, and **if damaged**, notify Express Company. We do not guarantee growth, as we cannot govern conditions after planting.

**STANDARD NON-WARRANTY.** We have adopted the standard non-warranty of the Goldfish Growers Association, which is as follows: Loveland Goldfish Farm makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name and our liability in any case shall be limited to the replacement of such items as are short or damaged.

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# We Are Here To Give You Service

The Standard "A Satisfied Customer" Has  
Always Been Sacred With Us.

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# Order Sheet

# LOVELAND GOLDFISH FARM

JOE JOHANNIGMAN, JR.

LOVELAND, OHIO

Date \_\_\_\_\_

Name \_\_\_\_\_

**Address**

City.

## State

**Express Office.**

**If Different From Post Office**

**Terms**—Cash with order. No goods sent C. O. D.

[illegible]

On all orders less than \$1.00 include 10c packing charge.

# FREE

With your order for \$1.00 or more select one of these newer plants.

[ ] **Nephtytis**

[ ] **Banana Plants**

With your order for \$3.00 or more select one of these fine plants.

[ ] Cryptocoryne Griffithi

[ ] **Selaginella Brownii**

This Free Offer expires April 1, 1941.

## JO SELECTS—

For years we have been devoting much time to growing and testing plants for Indoor Gardening in all its phases—Glass Gardens. Window Gardens, Dish Gardens, Bog Gardens.

Friends and customers visiting our gardens have expressed the wish for us to catalog these different and attractive plants, so that they might too enjoy the plants we have been here enjoying.

This circular on "Indoor Gardening" is the result of these requests. Only the best of the hundreds of plants we have tried out are listed. Many of them cannot be secured anywhere else.



# ENJOY NATURAL BEAUTY with these AQUATIC PLANTS

All the beauty of Nature is herein listed. The aquarium is certainly the complete study of all the beautiful things of life. Here is the quiet passiveness that is so restful for the human mind after its seance of probing, experimenting, and labor. Here is life—in the miniature degree, to be sure—but in a wonderfully philosophical way. Just the coloring

that is needed for the toning up of our own thoughts.

Too, the aquarium garden is one of the most attractive of additions to the living room, or the dining room. It is an outstandingly different type of furniture, and beautifully takes its place with any scheme of design.

## PRICES

Anacharis

Green Myrio

Spatterdock (Southern)

Spatterdock (Tropical)

Cabomba

Red Myrio

Cryptocoryne Willisii

Banana Plants

Ludwigia

Dwarf Anacharis

Underwater Fern

Sag. Guayanensis

Four Leaf Clover

Hair Grass

Green Water Rose

The above plants are bunched and can be gently anchored in the sand or gravel in your aquarium. 15c per bunch, 2 for 25c.

**Cryptocoryne Cordata, Cryptocoryne Griffithi, Cellophane Plant.** Varieties with roots should be planted. 25c each.

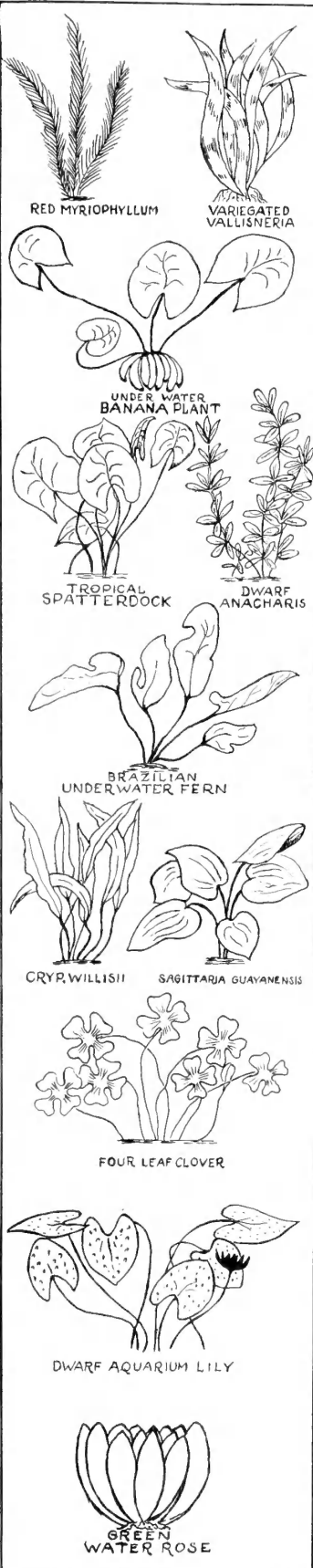
These plants have roots and should be planted in the aquarium. 15c per plant, 2 for 25c.

**Vallisneria**, Variegated, Rubra, and Corkscrew varieties, 10c per plant, 5 for 35c.

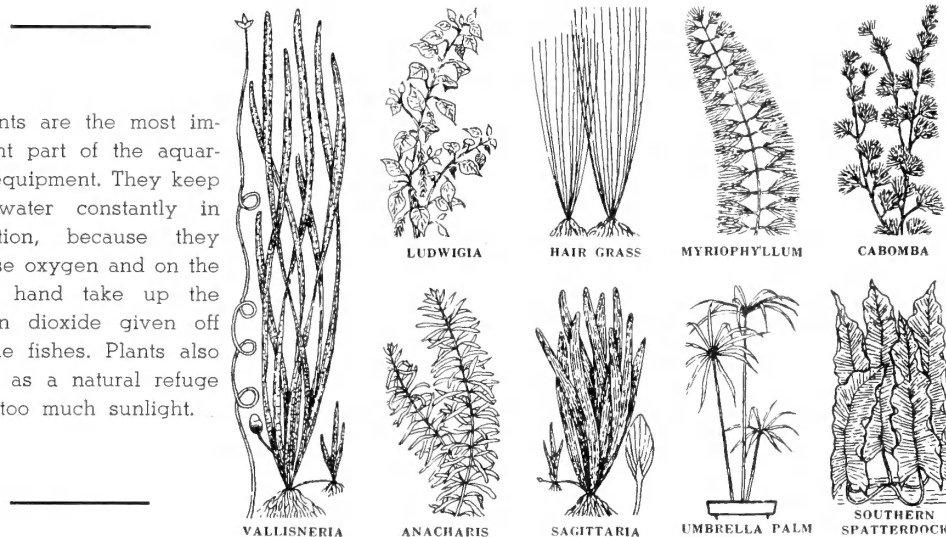
**Vallisneria**, Italian, beautiful plants. 3 for 10c; 35c per dozen.

**Sagittaria**, large varieties, 10c each, 4 for 25c.

**Sagittaria**, dwarf varieties for "front" planting. Microfolia, Subulata, Natans. 3 for 10c; 35c per dozen.



Plants are the most important part of the aquarium equipment. They keep the water constantly in condition, because they release oxygen and on the other hand take up the carbon dioxide given off by the fishes. Plants also serve as a natural refuge from too much sunlight.



## A LARGE COLLECTION OF ASSORTED AQUARIUM PLANTS

Collection No. P-5

20 assorted plants of all the popular varieties, sufficient to balance a 10 to 15 gallon aquarium.

Postpaid  
**\$1.00**

**Collection No. P-1.** Nine plants in 5 varieties to balance a 2 to 5 gallon aquarium. **50c** Postpaid.

**Collection No. PS-1.** Plants and Scavengers for a 5 gallon aquarium. 8 Plants, 4 Snails. **75c** Postpaid.

**Collection No. PS-2.** Plants and Scavengers for a 10 to 15 gallon aquarium. 15 assorted Plants, 6 assorted Snails. **\$1.25** Postpaid.

## FISH FOOD

We take this opportunity to tell you that—our fish foods are tried, tested, and approved. They are made of the things that the aquatic animals like the best, the elements that are best for their growth.

**Goldfish Food** .....per can **15c**

**Tropical Fish Food**.....per can **15c**  
per lb. **75c**

**Shrimp Food**.....per can **15c**  
per. lb. **50c**

**Turtle Food**.....per can **15c**

**Newt Food**.....per can **15c**

**Fish and Plant Tonic** .....4 oz. **25c**  
per lb. **50c**

**Fungus Remedy**.....Bottle **25c**

**Aquarium Disinfectant**.....**25c**

**Aquarium Gravel.** Shipped by Express  
Collect only:

5 lb. Bag **25c**                      10 lb. Bag **40c**  
25 lb. Bag **60c**

**White Worms—(Enchytra)** per portion **50c**  
Large portion **\$1.00** Postpaid

**All Foods Priced Postpaid**

## GIFTS FOR THE POOL

We have a folder illustrating Metal Garden Ornaments for the pool and garden—Swans, Frogs, etc. These items make excellent gifts. A card requesting a copy, and one will be mailed to you.

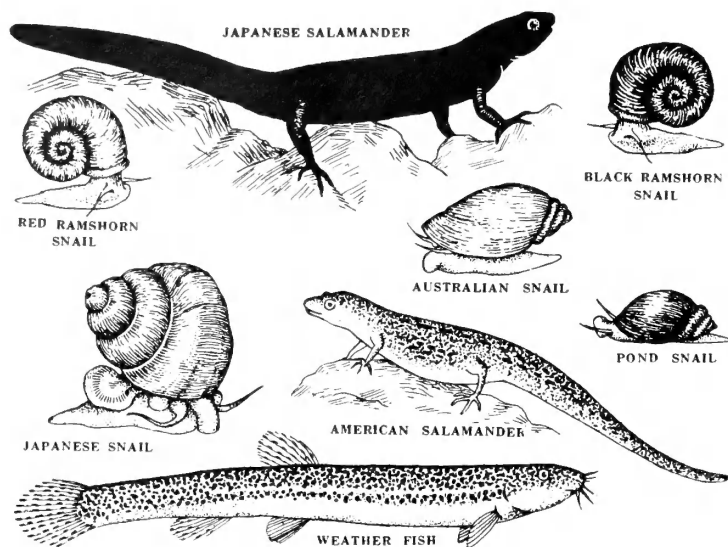
## GIFTS FOR YOUR FRIENDS

Enchanting creations in Crystal Glass. Hand made—Hand Finished—are our Terrarium Receptacles—Gifts that will appeal to everyone. The Crystal Pear, Crystal Apple, Round and Oval Terrarium Bowls are gifts, Ornamental and Useful—all described and illustrated in this circular.

# SCAVENGERS AND FISHES FOR THE AQUARIUM

In maintaining an aquatic garden you should consider the scavengers. They are necessary to eat up excess food and clean up the algae off the plants. An aquarium garden of snails alone is very interesting.

For instance, observe the life history of the ramshorn snail, starting with the egg we see that the eggs are enclosed in transparent capsules. The process of development and evolution may be watched daily.



## NEW AND UNUSUAL VARIETIES

**NEW PHILLIPINE** "Horn of Plenty" of brown color — live bearing. 35c per pair.

**MYSTERY SNAIL** (Ampullaria Cuprina). This is a gaint scavenger. Lay their eggs on glass above water line. Hatch in about three weeks. 2 for 25c.

**JAPANESE SNAILS** (Viviparus Malleatus). From Japan comes this interesting aquatic snail. The sexes are separate in this variety. Extra large selected 35c per pair. Assorted sizes 2 for 25c. \$1.00 per dozen.

**BLACK RAMSHORN SNAILS** (Planorbis Rubrum). They are prolific, spawning from October to June. Extra large size selected 2 for 20c. Assorted sizes 6 for 50c.

**RED RAMSHORN SNAILS** (Isarora Proteus). An active worker, egg laying variety. Breeding size, 2 for 35c.

**POND SNAILS** (Physa). Small, 6 for 25c.

**FRESH WATER CLAMS**. 2 for 25c. \$1.00 per dozen.

Collection of Snails No. S-1 for the 10 to 20 gallon aquarium. A general assortment of Snails and Clams. Collection S-1, 12 for 75c Postpaid.

## SHIPPING INSTRUCTIONS

Goldfish must be shipped by Express. All prices on Goldfish are shipped—you pay the charges. On orders for Goldfish listed above, except on collections, include 50c for shipping can. On large orders we loan you our regular large shipping can, same to be returned at once by express.

**BABY TURTLES**. Little fellows about two inches across, with mosiac designs on their upper and lower shells. 2 for 35c.

**SALAMANDERS OR NEWTS**. An aquarium with a collection of newts is very interesting. American Salamanders, 2 for 25c. Japanese Salamanders, 2 for 50c.

ALL ABOVE ITEMS ARE SENT BY PARCEL POST, PREPAID

**BABY ALLIGATORS**. \$1.50 each.

**JAPANESE SPOTTED WEATHER FISH**. 50c each; 3 for \$1.00.

**JAPANESE WEATHER FISH**. 50c each; 3 for \$1.00.

**TADPOLES** (Green Frogs). 2 for 25c; 50c per doz.

THE ABOVE ITEMS MUST BE SENT BY EXPRESS IN WATER.

INCLUDE 25c FOR SHIPPING CANS.

## GOLDFISHES

**COMET TAILS**—A variety with graceful long tails. These are the best known of the goldfish.

2 to 3 inch	each 10c	dozen \$1.00
3 to 4 inch	each 15c	dozen 1.25

**TELESCOPES**—An odd fish with large protruding eyes, velvety black, red, or red and white colorations.

2 inch	each 15c	dozen \$1.50
3 inch	each 25c	dozen 2.50

**FANTAILS**—These are the best liked of the Fancy Fishes.

2 inch	each 10c	dozen \$1.00
3 inch	each 15c	dozen 1.50

**CALICO FANTAILS AND TELESCOPES**—Marvelously colored in mottled formation.

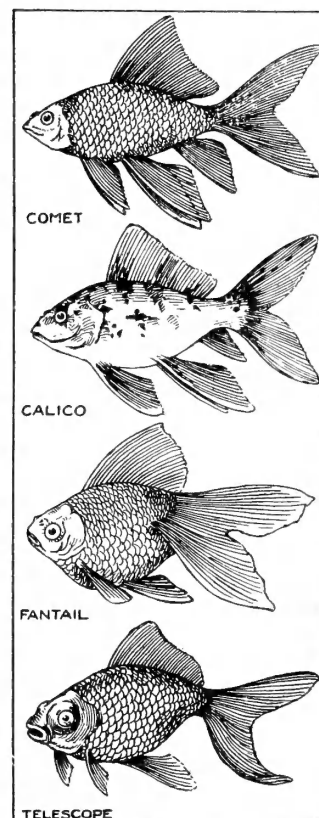
2 inch	each 25c	dozen \$2.50
3 inch	each 35c	dozen 3.50

**SHUBUNKINS**—A thoroughly hardy fish, brilliantly mottled colors, blue, red, and black, white yellow and brown.

2 inch	each 10c	dozen \$1.00
3 inch	each 15c	dozen 1.50

### GOLDFISH BY EXPRESS COLLECT

INCLUDE 25c FOR SHIPPING CAN



## GOLDFISH COLLECTIONS

**Collection G1**—A combination of the five varieties listed, selected for the aquarium. 10 fish, including can for \$1.25

**Collection G2**—For the 15 gallon. 15 fish, including can. For \$1.75

THOSE INTERESTED IN TROPICAL FISH  
WRITE FOR PRICE LIST

LOVELAND GOLDFISH FARM, LOVELAND, OHIO

# AQUARIUM NECESSITIES

**AQUARIUM ILLUMINATOR.** A lamp that is a real value to the aquarist. To really enjoy aquarium pets one must see them properly. Our aquarium lamp solves the problem. Made of heavy metal. Fits any style aquarium. Equipped with rubber suction. Each, with tubular style bulb, \$1.25.

**AQUARIUM CEMENT.** A product that can't be beat—for constructing or mending aquariums. Ready for immediate use. Simple directions printed on can. One-pound cans, 50c.

**A NEW AQUARIUM SCRAPER OR TANK CLEANER.** Helps to keep your aquarium crystal clear. It's easy when you use this scraper—it scrapes off algae, slime, etc., like magic. Polishes the glass, without streaks; will not injure fish or plants. 35c each.

**GLASS DIP TUBES.** For removing sediment. 50c each.

**FLOATING THERMOMETERS.** Small size, 25c each; large size, 50c each.

**NEW STANDING THERMOMETERS.** Attractive, encased in glass. 3¾ inches high, weighted to stand on bottom of aquarium. 25c each.

**GLASS FEEDING RINGS.** Small size, 10c; large size, 15c.

**HI-BALLS**—Medicated balls, neutralize acids and impurities. Every aquarium of fishes should have one or more in it. 10c; 3 for 25c.

## FISH NETS—

No. N-1—Excellent net, small size for Tropical Fish. 10c each.

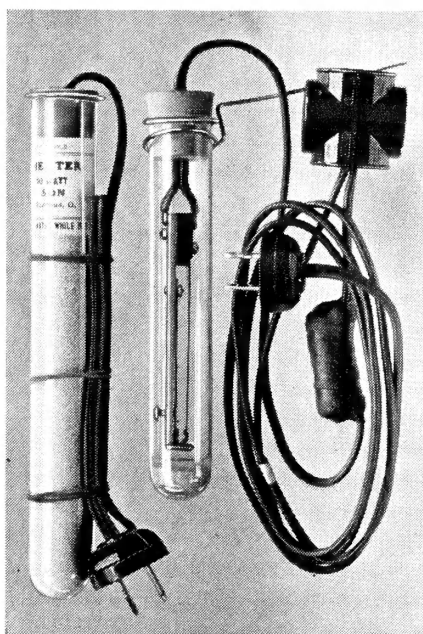
No. N-2—Large size, 4x5, with wire handle. 25c each.

No. N-3—Small size for goldfish. 10c each.

No. N-4—Large size for goldfish, with round ring 4 inches in diameter and long handle. 25c each.

**GRAVEL GUARDS**—very useful in aquaria to hold the gravel in position, leaving a "spot" on the bottom free for the unconsumed fish food and other dirt to settle. Small Size, about 8 inches, 25c; medium 12 inches, 35c; Large, about 15 inches, 50c.

# HEATING EQUIPMENT



Deluxe Heater and Thermostat

## THE DELUXE THERMOSTAT—

are constructed of a bimetallic temperature sensitive blade and heavy silver contact points. Unit is all enclosed in a Pyrex test tube. Adjustments are easily made. Condenser is provided to absorb all radio interference. Holds accurately within one degree of the desired temperature. Will control heater capacity of 300 watts with three-plug outlet.

**\$2.50 Postpaid.**

## THE DELUXE HEATERS—

are constructed of the highest grade heater elements, and enclosed in Pyrex test tube guaranteed one year against burn-outs or other material defects. Specify watt and size desired when ordering. Available in 50, 75, or 100 watt.

Heater in 8 in. tube **\$1.25.**

" " 10 in. tube **1.45.**

" " 12 in. tube **1.60.**

**LOVELAND AQUARIUM THERMOSTAT.** These thermostats are the simplest and best obtainable for the price. 100 or 300 watt adjustable thermostat with three plug outlet. **\$1.50** each, postpaid.

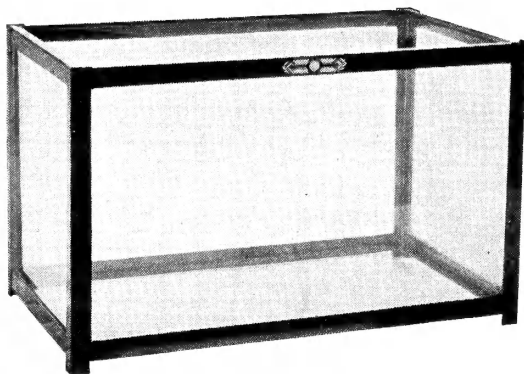
**AQUARIUM HEATERS.** This type heater, metal construction, can be used with the above thermostat in series, when it is desired to heat more than one aquarium. 25 and 40 watt. **75c** each, postpaid.

**NEW AUTOMATIC WONDER HEATER.** Waterproof, adjustable, consists of 1 waterproof Heating Unit. Cannot get wet inside even if submerged. Accurate thermostat. Easily adjusted by the novice. Results in dependable, constant temperature. Built-in thermometer. 40 watt size for 5 to 10 gallon aquarium. 75 watt for 10 to 25 gallon aquarium. **\$2.50** each, postpaid.

## THINGS AQUATIC in the INDOORS

Aquatic life has untold values in the indoors and be it in the Home or in the Office, in the sickroom, the unusual amount of pleasure derived from an aquarium offsets what little effort must be made for the upkeep. Little difficulty is had in maintaining an Aquatic Garden once it is established.

# AQUARIA



**No. 06 BLACK ENAMEL FINISH.** A fine aquarium. Absolutely dependable in quality and construction. Sturdily built, in every way, 10-gallon capacity. 10 inches wide, 10 inches high, 24 inches long. **\$4.50 Prepaid**

**No. 05** Metal Frame Plated and Polished, 5 gallon capacity. 15¼ in. long, 9¼ in. wide, 9½ in. high. **\$2.50 Prepaid**

## DE LUXE AQUARIA

The aquaria illustrated, pages 1 and 8, are constructed of heavy gauge rustless steel, properly formed and welded. These aquaria of clear glass sides and slate bottoms, are finished in our attractive green crackeral lacquer. Excellent for either aquarium or terrarium use.

**M-2**—Metal frame, slate bottom, excellent for single specimens of aquatics for observation. 6x10x8 in. high; 2 gallon capacity. **\$1.75 each Prepaid, \$15.00 dozen by express collect.**

**No. M-5** 8x14x10" high, 5-gallon, **\$2.50 Prepaid.**

**No. M-10** 10x20x12" high, 10-gallon, weight packed 10 lbs. **\$5.00 Express Collect.**

**No. M-10C**—Same size as above except constructed of Stainless Steel. **\$6.00 Express Collect**

**No. M-15** 12x24x12" high, 15-gallon, weight packed 27 lbs. **\$7.50 Express Collect.**

**No. M-15C**—Same size as above except constructed of Stainless Steel. **\$8.50 Express Collect**

**M-94** 10"x30"x12" high, 15½-gallon. Narrow type aquarium. **\$8.50 Express Collect**

**M-94C**—Same size as above except constructed of Stainless Steel. **\$10.50 Express Collect**

**Nos. M10 - M15 - M10C - M15C - M94 - M94C** are shipped only F. O. B. Loveland, Ohio.

**Nos. 06 - 05 - M2 - M5**—are prepaid up to and including the 4th Zone.

### IF I WERE A DOCTOR,

or any other professional man, who, for hours, has to examine, interview, converse, advise, or suggest, I certainly would try to have the "Party of the Second Part" in such a frame of mind that when his time came to face me, it would be quite a pleasant experience for both of us. I believe that after hours of this contact, I, myself, would be in an irritable frame of mind, too. (I remember how I have felt sitting "on the other side" of the door, and waiting for an interview.) Magazines hold no interest, looking and studying the others in the room is taboo, and certainly has no soothing effect. Regardless of how artistically the room is arranged, it still is another "Waiting Room."

Anything pertaining to water, anything pertaining to plant life, in this waiting room, would help to convert it to a room in which there is something of interest to all. Hours can be spent in quietly beholding the beauties of Nature.